

MAGNETIC MUSIC is a unique recording company. It is the only company where the artists own their entire stock, and receive artist support as well as national and international marketing and consultation.* There is only one criterion for the artists on the Magnetic Music label, and that is that they produce exceptional music! It's that simple.

As an Independent label, MAGNETIC MUSIC strives to be a close working partner with the artists it represent. From the beginning of musical production to ongoing consultation and support regarding the best ways to market yourself on the web, with live promotions and in store sales. MAGNETIC MUSIC provides distribution, promotion, and special "target" marketing to specific festivals and events once your product is released.

Producer and president of MAGNETIC MUSIC, Eric Preusser has over twenty years experience in the music business, and as a performer first, he understands the concerns and ambitions that go hand in hand with each release.

MAGNETIC MUSIC will also be glad to market your recording to other labels that may be of particular interest to you as an emerging recording artist. We realize that individual artists have their own set of unique goals. MAGNETIC MUSIC can help you define and target your ambition. Sometimes other labels are the right choice. In these cases, just as in the decision process of accepting you as a MAGNETIC MUSIC artist, we will work with you in defining goals, targeting market share and achieving a successful blend of sales and performance opportunities.

*Certain US, European and Asian marketing require various fees dependent on the objectives and target goals.

MAGNETIC MUSIC works, at any given time, with as many clients who are not on our label, as who are. We take the necessary steps to advance the careers of numerous artists every year. There is no other recording label that provides the choices, freedom and total product profile. Through MAGNETIC MUSIC, the artist retains one hundred percent of their profit! With the numerous ways that we can represent you, if MAGNETIC MUSIC agrees to produce, market or consult on your behalf, you can count on a strong commitment to the advancement of your career from the MAGNETIC MUSIC label! .

Services that MAGNETIC MUSIC provides include:

- Total Product Management
- Recording Outlining And Management
- Production Services
- Mixing Consultation
- Mastering Consultation
- Studio Referrals
- Musician Referrals
- Musical Equipment Rental
- Scoring And Charting Services
- Music Licensing And Publishing
- Product Release Consultation
- Distribution
- Label Shopping To A&R Representatives

Send us an e-mail with any questions that you may have. MAGNETIC MUSIC is something different!